

Foodhall in association with United States Department of Agriculture presents an All American Food Fiesta

Foodhall@ DLF Place Saket- Foodhall@ - DLF Promenade -Foodhall @ Central Gurgaon, August 2014:

Give your taste buds a treat and discover the diverse spectrum of American flavours, as Foodhall celebrates an All American Food Fiesta. Foodhall in association with the United States Department of Agriculture is all set to take food connoisseurs through an "All American" gastronomic experience. Whether it is donuts or waffles, Mac 'n' Cheese or burgers, Foodhall has the best of the diverse cuisines of America waiting for you.

Deriving strong influences from Italian, German, French and Chinese cuisines, American cuisine is also a diffusion of traditional Native American, Caribbean, Mexican and Greek dishes. Quintessential American fast-food such as burgers, hot dogs and fries find their roots in Germany but via fast-food chains they have been popularized as American food. American cuisine is as varied as its population.

This month, the dynamic and creative minds behind the Foodhall Live Kitchen, will introduce a Pancake and waffle demo counter, where fresh pancakes and waffles can be sampled with a variety of condiments like maple syrup, pancake syrup, whipped cream, fruit compote to name a few. Customers can also sample the all time favourite American snack -Peanut Butter and Jelly sandwiches. The bakery will offer a range of traditional American Burger buns, submarine rolls (for hot dogs), nacho chips, taco shells, cookies, brownies and bagels (sampled with cream cheese).

Being one of the most famous American dishes in pop culture, Foodhall will have a Mac 'n' Cheese station where customers can enjoy some mouth-watering options such as Mushroom & Gruyere, Jalapeno & Cheddar and Arrabiata. One can also indulge in delicious burgers like Falafel burgers, Black bean burgers and Buffalo chicken burgers at the Burger station.

The Salad Counter will offer quintessential American deli-style Potato Salads, Coleslaws and Pasta Salads. Those with a penchant for all things sweet can indulge in an array of desserts at the Patisserie. From Peach and Cinnamon yoghurt parfait, Mixed Berry yoghurt parfait, Original sugar dusted donut, Chocolate donut and Oreo Cupcakes to New York style cheesecake, Blueberry cheesecake, Apple Pie, Key Lime Pie, Red Velvet cake and Whoopie pies, Foodhall has all the classic American desserts.

The All American Food Fiesta brings a selection of cheeses such as Cheddar, Mozzarella, Processed Cheese, Provolone, Cream Cheese and Smoked Cheese which go hand in hand with burgers, pizzas, sandwiches and bagels. The frozen meat section will have sausages, salami, pastrami, pepperoni, cold cuts of turkey and chicken. A wide range of fruits and vegetables used in American cooking, such as, berries, pumpkins, Washington apples, Oregon pears, Florida oranges, corn, squash (yellow zucchini), beans and avocados will be available at the Fruits and Vegetables section.

The FMCG Section will be stocked with American brands like American Garden, Skippy's, Sunsweet, Pop Weaver, Blue Diamond, Bob's Red Mill and many more and will offer goods such as Peanut butter, instant popcorns, processed cheddar cheeses, Macaroni and cheese, potato and corn chips, tortillas, mustard, mayo, cream cheese, cereals, gluten free flour and much more. Apart from their regular range of spices, the ASA spice counter will offer authentic spices like urtesalt, Cajun spices, piri piri, fajita and salsa merengue. Prunes, Pecan nuts, pine nuts, almonds, dried berries, California walnuts and other exotic dry fruits will be available at the dry fruits counter.

So head to your nearest Foodhall store and indulge in the "All American" culinary fare.

Date: Through the month of August 2014

Timings: 10:30 am to 10:00 pm

Venue: Foodhall@ DLF PLACE Saket, Foodhall@ DLF Promenade & Foodhall@Central Mall Gurgaon

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About Foodhall

Launched in May 2011 in Mumbai, Foodhall is a premium lifestyle food destination by Future Group. It targets the well-travelled urban Indian consumers who love to experiment with global cuisine and promises to expose customers to the next level of food retailing.

Currently Foodhall is present in Mumbai, Bengaluru, New Delhi, Pune and Gurgaon. This store designed for “foodies” is a one – stop shop for food lovers and offers everything under one roof, right from daily essentials, exotic flavors, and secret ingredients to premium kitchen accessories.

Foodhall offers an assortment of fresh and packaged foods and covers international and pan-Indian cuisine. From avocados from South America and over 60 varieties of cheese to freshly made authentic breads by in house chefs, Foodhall with its exhaustive range of offering proves to be a one-stop store for the curious and passionate souls who love to treat their taste buds with something new each time.