



With fbb's Super 60% Sale, look your best in latest fashion, this New Year!

Upto 60% OFF on apparel & footwear for women, men and kids

National, 22nd December, 2017: As we near the end of 2017, fbb, the fashion destination by Future Group is all geared to offer the best discounts and amazing deals to help its customers welcome the New Year with a BANG! fbb, India's Fashion Hub will offer upto 60% off on latest fashion and apparel for women, men and also kids from 26th December 2017 to 10th January 2018 during fbb Super 60% Sale.

Conducted for half a month, fbb Super 60 Sale will display a wide range of party clothing for women in dresses, skirts, fancy tops & elegant ethnic wear, formal clothing in trousers, skirts, tops, shirts, comfort clothing like kurtas, cigarette trousers, kurtis and much more. For men, the collection will include stylish regular and slim fit shirts, trousers, casual shirts & t-shirts, denims, kurtas, etc. The collection will also feature a wide variety of clothing for kids which includes party wear, daily wear and night clothing. Adding to the New Year cheer, fbb Super 60% sale will also have upto 60% off on all types of footwear like formal, casual and fitness wear for one and all.

Speaking about fbb Super 60% Sale, **Rajesh Seth, COO at fbb** says, "We all want to look our best and also stick to our budgets while we welcome the New Year. Keeping this in mind, fbb Super 60% Sale is perfectly timed around the dates we are all in the preparation mood. The sale has something in store for everyone with massive discounts in clothing and footwear which promises to keep your pockets happy."

fbf Super 60% Sale will be celebrated across all fbb standalone stores, fbb outlets at Big Bazaar PAN India and can also be shopped from the online store on www.fbbonline.in

About fbb

fbf has been the face of affordable fashion destinations in India since 2008. With a mission to make India 'Thoda Aur Stylish', its philosophy reinstates the fact that it doesn't cost much

to be stylish with fbb. It believes in aspirational value fashion. From business meeting to casual resort wear, from versatile ethnics to comfortable home wear, fbb creates exclusive merchandise for its audience under its own private labels. With a wide variety to choose from, fbb has something in store for everyone. fbb targets a youthful audience in India that wishes to stay synonymous with current trends. The brand has 288 stores including 54 standalone stores spreads across all the metro cities, mini metros and also penetrates well in tier-II cities.

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