

fbb launches new range of POLO t-shirts in India's finest cotton

Mumbai, April 24th, 2018: fbb, the fashion destination at Future Group, has launched an extensive range of Men's polo tees in India's finest cotton. This new collection launch is perfectly timed with the scorching heat of the summer. Made with the best cotton fibre, these t-shirts have a distinctive soft texture and are best for the sizzling summer heat.

fbb's latest polo collection is available across four brands - DJ&C, Buffalo, Umbro Spunk, Lee Coopers & Champion. This new collection of Men's polo t-shirts has a wide range including solid, printed, striper, block and fashion polos. Starting at Rs.399, this new collection is a steal for fashion lovers. The new polo t-shirts collection is stylish and trendy and a perfect fit for the summers with its cotton fabric.

Rajesh Seth, COO at fbb, commented on the new collection, "Our new polo t-shirts collection has been designed keeping in mind the comfortability and ease of our customers. Made with the best Indian cotton, these t-shirts will provide the best possible comfort in the summers. Now, fashionistas can enjoy both style and comfort with this new collection".

The new collection by fbb is available in various colours such as navy, blue, mustard, red and black. With such a huge range of colours and designs available in one collection, fbb is definitely the place to shop from if you want to look your best this summer. The new polo t-shirt collection by fbb is available at all fbb stores and www.fbbonline.in.

About fbb

fbb has been the face of affordable fashion destinations in India since 2008. With a mission to make India 'Thoda Aur Stylish', its philosophy reinstates the fact that it doesn't cost much to be stylish with fbb. It believes in aspirational value fashion. From business meeting to casual resort wear, from versatile ethnics to comfortable home wear, fbb creates exclusive merchandise for its audience under its own private labels. With a wide variety to choose from, fbb has something in store for everyone. fbb targets a youthful audience in India that wishes

to stay synonymous with current trends. The brand has 288 stores including 54 standalone stores spreads across all the metro cities, mini metros and also penetrates well in tier-II cities.

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