

Big Bazaar “Sabse Saste 5 Din” India’s Biggest Shopping Festival From 24th to 28th January!

~ Shop for Rs5000 and get Rs1000 cashback. Shop for Rs2500 and get Rs.500 cashback. ~

~ Exciting discounts and deals on a wide range of categories ~

~ POP-UP stores for 5 days in non-Big Bazaar areas ~

~ Instant credit of Rs100 for every new signup on Future Pay ~

~ 1st time fast billing with redeemable passes available on Paytm ~

National, 17th January 2018: Discounts define happiness to every Indian shopper. After all, money saved, is money earned. Taking a page from this thought, India’s leading hypermarket Big Bazaar is back with its iconic ‘Sabse Saste 5 Din’, from **24th to 28th January**. Big Bazaar announces the country’s biggest and most popular shopping fest – ‘Sabse Saste 5 Din’ – as it proudly participates in the nation’s celebrations and adds greater grandeur.

But that’s not all! Customers can expect a ‘double *dhamaka*’ this year, as the nation’s leading retailer also celebrates the 12th anniversary of its iconic ‘Sabse Saste 5 Din’. This power-packed sale will offer great savings and discounts across food, household items, electronics, fashion apparels, footwear, toys, luggage, kitchenware, home décor and many other categories too. This means an even larger scale of offerings!

Customers can visit a Big Bazaar POP-UP store nearest to them and can place their orders which will be home delivered to them. Alternatively with a QR code-enabled poster, customers can get to know about the key offers and shop cashless too. During Big Bazaar’s ‘Sabse Saste 5 Din’ customers shopping for Rs. 5000 will get Rs.1000 back while customers shopping for Rs. 2500 will get Rs.500 back in their Future Pay e-wallet. All this adds up to more shopping and even more saving too!

Speaking on this occasion, **Sadashiv Nayak, CEO, Big Bazaar** said *“Sabse Sasta Din is one of India’s largest shopping fests that celebrates the Indianness within each one of us; The way we value prudence and discounts, just as much as we enjoy shopping! This year too, Big Bazaar has some new surprises for its shoppers that will add to the grandness to this iconic sale on such a significant day.”*

Few of the key offers during this Sabse Saste 5 Din are as following –

- Men's Fashion Denims Buy 1 Get 2 Free
- Golden Harvest Dilkhush Rice (5 kg) + Patanjali Cow Ghee (1 l) + Madhur Crystal Sugar (5 kg) MRP Rs 1350 Rs 979
- Koryo (1 Ton & 1.5 Ton) 3 Star split Air Conditioner MRP Rs 27990 / 31990 Rs 17990 / Rs 21990
- Branded Single & Double Bed Sheets with Pillow Cover MRP Rs 799 Onwards Buy 1 Get 1 Free
- Pigeon 3 Burner Glass Top Gas Stove + 3 L Induction Base Pressure Cooker + 4 Pc Non-Stick Cookware Set + 3 Jar Mixer Grinder MRP Rs 12280 Rs 4999
- Xiaomi 5A 2GB RAM, 16GB, 5 inch Screen Rs 5499

So go ahead and visit your nearest Big Bazaar or fbb to avail the best discounts and deals on the widest range of products.

About Big Bazaar

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 100 cities across the country. With its motto of "Making India Beautiful", Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

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