

Pune welcomes the ultimate destination for food lovers

Foodhall@ Phoenix Market City

Pune, August 30, 2013: Future Group today announced the launch of Foodhall – a premium lifestyle food destination in Pune. Foodhall targets the well-travelled urban Indian consumer, who loves to experiment with global cuisine and promises to expose customers to the next level of food retailing. This is the fourth Foodhall store in India after Mumbai, Bengaluru and New Delhi.

Spread over 6000 square feet, this store designed for “foodies” is a one – stop shop for food lovers and offers everything under one roof, right from daily essentials, exotic flavours, secret ingredients to premium kitchen accessories.

Foodhall offers an assortment of fresh and packaged foods and covers International and Pan-Indian cuisine. From Swiss truffles and Camembert cheese to sourdough breads and a range of fresh antipasti especially imported from the Middle East, Foodhall with its exhaustive range of offerings is ‘the’ one-stop store for the curious and passionate culinary enthusiast, who enjoys fresh and exciting flavours.

Well stocked in fresh produce, dairy and packaged foods, this den for food enthusiasts boasts of an extensive frozen section and a great delicatessen selling cheese, meats and poultry. One can also choose from their impressive array of breads, snacks, desserts and savories, both Indian and international.

In addition, Foodhall has an amazing array of kitchen accessories catering to the dining and cooking needs of customers.

An interesting innovation and a highlight of the Foodhall is the Open Kitchen serving fresh cooked food. This haven for food lovers has mastered everything to do with Food: Variety, Specialty and Experience. This food superstore promises to be the ideal place to discover new cuisine and recipes, food pairings, quirky tips and just about everything you need to know about gourmet food all in one place.

A sneak peek into the Foodhall palette:

- International and Pan Indian Cuisine
- In-house bakery & Patisserie serving over 100 freshly baked products
- Demo Station -Live cooking session by the chefs everyday & special cookery workshops conducted periodically by celebrity chefs & industry experts for hands on learning
- Fresh Cheese imported from all over the world
- A range of fresh Antipasti brought in from the Middle East
- Fresh local as well as exotic fruits & vegetables imported from all over the world
- A dedicated non-vegetarian section with a range of fresh and frozen offerings
- A wide range of Indian & International products in the super market section
- A dedicated section catering to dining & cooking needs well equipped with a range of kitchen tools & accessories
- Gifting Solutions

Foodhall with its array of exclusive offerings is an inviting environment with wooden décor, warm lights and food visuals coupled with superior customer service and innovative food displays promises to create a complete sensory experience which will ensure an experiential, solution oriented and extremely pleasurable shopping experience.
