

Press Release

Planet Sports Launches Wilson's latest [K]Factor Series in India

Technology advanced [K]Factor racquets to be a boon for Indian Tennis players

New Delhi , November 6th, 2007: Future Group's Planet Sports, the country's leading sports lifestyle retail chain, today announced the launch of Wilson's latest and technologically advanced [K] Series of Tennis Racquet – '[K]Factor' in India. Wilson, the leading international sports brand, has an exclusive marketing tie-up with the Future Group's Planet Sports for its product categories retailing and marketing support in India.

Wilson's [K]Factor is a combination of next generation nanotechnology and unique frame engineering innovations, promising to provide more power and control to the tennis players. [K] represents four new proprietary Wilson technologies – [K]arophite Black, [K]onnector, [K]ontrol Yoke and [K]ompact Centre– a breakthrough technology which results in increased feel, more strength and stability and enhanced control.

The entire range of Wilson [K]Factor Series, comprising of 13 tennis racquets, each uniquely designed as per the players need at different levels of the game will be primarily retailed through Planet Sports' extensive 46 multibranded specialty stores in the country.

Speaking on the occasion, **Mr. Ravdeep Singh, Chief Executive Officer, Planet Sports** said, *"Through the sports lifestyle retail format Planet Sports, we are committed to bring the best and latest technologically advanced sports and lifestyle brand to India. Tennis is an emerging sport in India and we believe in supporting the development of sport and young talent in the country"*

Mr. Paul Gibson, Vice President, Asia Pacific, Wilson, said, *"[K] Factor represents a huge breakthrough in racket technology because it consists of not just one technology, but rather four exclusive technology innovations that work together to give every player the [K] Factor difference. It is a true technology system, and the result of this system is incredible control. It has clearly made the difference already for Roger Federer and Serena Williams, and we are very excited to provide this difference for players of all levels."*

About Planet Sports

Planet Sports, part of the Future Group, is the country's leading sports lifestyle retail chain with over 46 multibrand specialty stores in the country. Planet Sports has the largest collection of International sports & lifestyle brands such as Callaway, Wilson, Converse, Speedo, Prince, Reebok, Nike, Adidas, Spalding and Puma to name a few. The store has extensive offerings for Sportswear and Equipment across all categories of Running, Tennis, Training, Golf, Fitness, Basketball, Motorsports as well as other Lifestyle products.

About Wilson

At the heart of sports history for almost a century, no other company has been as influential and intimately involved in shaping the games of tennis, golf, baseball and American football as Wilson. As the originator of breakthrough technologies, Wilson has produced legendary classics and earned world-wide legitimacy in each sport it participates in. Backed by generations of athletes, Wilson is the true American icon in the world of sports equipment.

Wilson is the world's leading manufacturer of ball sports equipment. Our core sports are tennis, baseball, American football, golf, basketball, softball, badminton and squash. The Wilson business is structured into three business areas: Racquet Sports, Team Sports and Golf.

Headquartered in Chicago, in the United States, Wilson employed 1,919 people at the end of 2006. Our dedicated sales network serves customers in over 100 countries.

Wilson is an [Amer Sports Company](#). Amer Sports is based in Helsinki, Finland.

About Future Group

Future Group, one of India's leading business groups operates multiple businesses in the areas of retail, consumer finance, capital, insurance, brand development, logistics and retail media. The group's flagship enterprise, Pantaloon Retail, owns and manages multiple retail formats including Pantaloons, Big Bazaar, Central, Food Bazaar, Home Town, among others. With its width and depth of merchandise, it captures almost the entire consumption basket of the Indian consumer. Headquartered in Mumbai, the company operates over 6 million square feet of retail space and has more than 1000 stores in different formats across 50 cities in India.

Pantaloon Retail was awarded the International Retailer of the Year 2007 by the world's largest retail trade association, US-based National Retail Federation (NRF). It was also the recipient of the Emerging Market Retailer of the Year at the World Retail Congress held in Barcelona in March 2007.

Future Capital Holdings, the group's financial arm, focuses on asset management and consumer credit. It manages assets worth over \$1 billion that are being invested in developing retail real estate and consumer-related brands and hotels. The group has recently launched a consumer credit and financial supermarket format, 'Future Money.'

Future Group companies include, Indus League Clothing, Galaxy Entertainment, Future Media India Limited, Futurebrands India Limited and its online initiative is led through futurebazaar.com. The group's joint venture partners include Italian insurance major, Generali, US-based stationary products retailer, Staples Inc, Middle East based Axiom Communications and UK-based Lee Cooper. It's Indian joint venture partners include, Talwalkars, Liberty Shoes and Blue Foods.

Future Group's vision is to, "deliver Everything, Everywhere, Every time to Every Indian Consumer in the most profitable manner." One of the core values at Future Group is, 'Indianness' and its corporate credo is – Rewrite rules, Retain values.

For further information please contact

Mr. Atul Takle

Head - Corporate Communications

Pantaloon Retail (India) Limited

Email: mediarelations@futuregroup.in

Website: www.pantaloonretail.in