

Big Bazaar Public Holiday Sale from 28th April to 2nd May

This shopping season enjoy Fast Billing and Free Home Delivery

- ✓ Shop for Rs. 2000 and get Rs. 200 cashback in Future Pay wallet
- ✓ Additional 10% discount on RuPay Debit and Credit cards
- ✓ Buy 1 Get 1 FREE on everyday essentials like spices, staples, personal care products etc.
- ✓ Up to 40% off on Home, Kitchenware and Appliances
- ✓ Flat 50% off on wide range of apparel at fbb

National, 26th April 2018: Big Bazaar, one of the leading hypermarket chain from Future Group presents yet another mega shopping festival, '**Big Bazaar Public Holiday Sale**' from **28th April to 2nd May 2018**. In continuation to the 'Har Din Lowest Price' promise Big Bazaar has dropped the price of over 1500 everyday use products. Adding more benefits to its offerings, Big Bazaar will be offering Home Delivery and Fast Billing to all customers during Public Holiday Sale.

Spanning over 5 days, Big Bazaar Public Holiday Sale will be held across 340+ Big Bazaar, Food Bazaar, fbb and HyperCity stores across 132 cities in the country. Big Bazaar will offer lowest prices, exciting discounts and amazing deals on a wide range of products like grocery items, home fashion, apparel wear, electronic products and much more.

Customers can stock their monthly ration by making the most of Buy 1 Get 1 FREE offer on everyday essentials like spices, staples, beverages, personal care products etc. Customers who shop for Rs. 2000 will get Rs. 200 cash credited in their Future Pay wallet. Making it even more exciting, all RuPay Debit and Credit cards users can get 10% additional discount on a minimum billing of Rs. 1500.

Speaking about the Public Holiday Sale, **Sadashiv Nayak, CEO, Big Bazaar** says, "At Big Bazaar, we always work towards giving the best to our customers. With each and every Public Holiday Sale, we try to better our entire list of offerings right from the shopping experience, to the product range clubbed with cashback offers, cost saving discounts and exciting deals. We invite our customers to have a delightful and hassle free shopping experience."

Adding more to the list of offers, customers can get up to 40% off on a wide range of Home, Kitchenware and Appliances. Not only this, customers can grab the latest fashion designs at a Flat 50% off on select apparel for women, men and kids. In order to avail Fast Billing, customers need to book a pass online on <https://www.bigbazaar.com/fast-billing/> absolutely free.

So go ahead and make the most of the Big Bazaar Public Holiday Sale.

About Big Bazaar:

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 124 cities across the country. With its motto of “Making India Beautiful”, Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For more information, contact:

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