

Big Bazaar Celebrates Christmas With The Largest Plum Cake In Hyderabad

Hyderabad, 21st December 2017: Big Bazaar, one of the leading hypermarket chain from Future Group and a household name joins in the Christmas celebrations by creating the largest Plum Cake at the Big Bazaar Ameerpet store in Hyderabad. The massive cake is carefully prepared by a team of the finest chefs from Big Bazaar and are cooked with the best ingredients. Making the celebrations even more exciting, the Largest cake in Hyderabad was unveiled by the star cast of the hit movie 'Idi Maa Prema Katha' featuring popular Anchor Ravi and Meghana Lokhesh in lead roles.

Followed by the unveiling of the largest Plum Cake, Big Bazaar continues with the Christmas celebrations with the **Public Holiday Sale** starting 22nd to 25th December in more than **240 Big Bazaar stores** in the country. This year Public Holiday Sale will be most memorable for the customers as for the 1st time even before shopping Big Bazaar will offer **special credit of Rs.101** to all the customers, which can be used during the Public Holiday Sale. Customers who do not have the Future Pay wallet can also avail the credit by giving a give miss call on 8010 350000.

Speaking about all the offerings, **(name and designation of Big Bazaar spokesperson)** says, "We have planned a host of activities at the Big Bazaar store not only in Hyderabad but PAN India for all our customers. We invite all our customers to come and participate in the celebrations and make this festive time of the year memorable for their friends and families."

Big Bazaar's Public Holiday Sale will have exciting offers and amazing deals on a wide range of products like grocery items, home fashion, apparel wear, electronic products and much more. Visit you're the nearest Big Bazaar store and make the most of all the offers.

About Big Bazaar:

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 124 cities across the country. With its motto of "Making India Beautiful", Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For more information, contact:

Rajesh Rana | +91 7498274972 | rajesh.rana@futuregroup.in

Website: <http://www.bigbazaar.com> | **Facebook:** @BigBazaar | **Instagram:** @bigbazaar

Twitter: @BigBazaar | **Twitter:** @fg_buzz