

Homecoming of fbb Colors Femina Miss India'17 1st runner-up 'Sana Dua'

Jammu, 1st July 2017: fbb, India's fashion hub and the unique style of the young Indian bandwagon celebrated the homecoming of **fbb Colors Femina Miss India 2017, 1st runner-up**, the elegant and budding activist '**Sana Dua**' in her home town Jammu. The newly crowned Sana, got welcomed in a very traditional and royal manner; after tilak and garland ceremony she was driven to **fbb Big Bazaar** at City Square Mall Chandnagar in Jammu.

Thrilled and extremely excited people (customers) were enjoying her homecoming ride on the beats of dhol. Right after her royal welcome she was showered with petals of flowers followed by a red carpet till fbb Big Bazaar.

The grand coronation night of the coveted pageant **fbb Colors Femina Miss India 2017** took place on June 25th 2017 in **Mumbai** where the charming Sana who advocates many causes like Save Water and Drug Abuse proved her mettle. Having won many pageant titles in the past, Sana successfully cleared all the rounds making her entry to the top **21 finalists** of **fbb Colors Femina Miss India 2017**.

The home coming grandeur welcome ended on a cheerful and high note when the customers got a chance to interact with the stunning and warm Sana Dua.

About fbb

fbb has been the face of affordable fashion destinations in India since 2008. With a mission to make India 'Thoda Aur Stylish', its philosophy reinstates the fact that it doesn't cost much to be stylish with fbb. It believes in aspirational value fashion. From business meeting to casual resort wear, from versatile ethnics to comfortable home wear, fbb creates exclusive merchandise for its audience under its own private labels. With a wide variety to choose from, fbb has something in store for everyone. fbb targets a youthful audience in India that wishes to stay synonymous with current trends. The brand has 288 stores including 54 standalone stores spreads across all the metro cities, mini metros and also penetrates well in tier-II cities.