

*Press Release*

**Cosmos, The Siliguri Megamall Ushers In Lifestyle Change for Siliguri**

First mall in Siliguri, largest in the north eastern region

**Siliguri, January 20, 2008:** Future Group today announced the launch of '**Cosmos, The Siliguri Megamall**' at 2nd Mile, Sevoke Road, opp. Electricity Board Office, Siliguri – 73400. Spread over an area of about 3 ½ lakh sq.ft., Cosmos Megamall caters to a wide spectrum of consumer needs, through a number of value and lifestyle stores (for apparel, electronics, home décor, accessories, footwear, etc), hyper markets, food court, restaurant & bar, gaming zone, wellness centre and a gymnasium. The mall houses over 75 retail stores including popular national chains of the Future Group, such as **Big Bazaar** (hyper market), **Pantaloons** (lifestyle apparel and accessories), **Food Bazaar** (food hypermarket), **eZone** (consumer durables and electronics store), **Collection i** (lifestyle furniture and furnishings), **Depot** (books, music and gifts store), **Shoe Factory** (foot wear store), **Star & Sitara** (beauty parlour), **Talwalkar Fit & Active**(gymnasium), etc.

Cosmos Megamall has 6 floors of retail housing all the brands, and has a large atrium with fountains, palm trees & mini kiosks vending food & snacks. The mall is serviced by 4 escalators & 2 hi-speed lifts. The mall is centrally air-conditioned using the latest technology, which enables individual control by each unit of the mall. Adequate parking facilities have been provided for customers, over 300 cars and 200 two wheelers can be accommodated in the two level parking lot.

Said Mr. Ardhendu Bose (GM, Cosmos), "it will indeed be a landmark and pride of the city. It is the largest entertainment and shopping zone, not just in Siliguri, but in the entire north eastern India region. Siliguri being located in the most strategic location in the North-East due to the trade channels depending on this city for all their businesses, it makes an ideal investment opportunity to tap the growing potential this city offers. Also due to excellent tourist & leisure related activities & locations around Siliguri with it providing easy access to them, the city serves as a great transit point for all traveling in this region thus making tourists spend a day more at Siliguri rather than traveling to and fro the mountains using Siliguri merely as a nodal point."

Cosmos is an ideal family destination offering a good mix of entertainment, shopping and eating out, bringing in a metro-lifestyle for the residents of Siliguri and neighbouring areas."

He further elaborated, "We are excited about this venture, as it not only ushers in a lifestyle change for the residents of Siliguri, but also creates a lot of value for localites in terms of jobs and allied services. We are looking at coming up with more malls in the east India in cities like Agartala, Jorhat, Guwahati & few other places including Siliguri where we intend to manage a few more malls".

Cosmos, The Siliguri Megamall has been built by the Begraj Group and leased to Pantaloon Retail (India) Ltd., the retail venture of the Future Group. The mall management functions lie solely with Kshitij Investment Advisory Co. Ltd. which is the investment arm of the group.

## About Future Group

Future Group is one of the country's leading business groups present in retail, asset management, consumer finance, insurance, retail media, retail spaces and logistics. The group's flagship company, Pantaloon Retail (India) Limited operates over 7 million square feet of retail space, has over 1000 stores across 51 cities in India and employs over 24,000 people. Some of its leading retail formats include, Pantaloons, Big Bazaar, Central, Food Bazaar, Home Town, eZone, Depot, Future Money and online retail format, futurebazaar.com.

Future Group companies includes, Future Capital Holdings, Future Generali India, Indus League Clothing and Galaxy Entertainment that manages Sports Bar, Brew Bar and The Bowling Co. Future Capital Holdings, the group's financial arm, focuses on asset management and consumer credit. It manages assets worth over \$1 billion that are being invested in developing retail real estate and consumer-related brands and hotels.

The group's joint venture partners include Italian insurance major, Generali, US-based stationary products retailer, Staples Inc and UK-based Lee Cooper and India-based Talwalkar's, Blue Foods and Liberty Shoes.

Future Group's vision is to, "deliver Everything, Everywhere, Everytime to Every Indian Consumer in the most profitable manner." The group considers 'Indian-ness' as a core value and its corporate credo is - Rewrite rules, Retain values.

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